

# CLUB@SIBOS

*Bringing the world to Sibos*

*and Sibos to the world*

More than a daily, Club@Sibos will bring you unrivalled analysis of the world's premier financial services event, drawing on input from within and beyond the conference.

With original research, interviews of leading industry figures and live reporting from Sibos, Club Sibos is a multimedia experience, combining the convenience of hard copy publications for instant reference with a digital presence that includes video and audio content from both pre-show interviews and events and on-the-spot reporting in Sydney.

Financial services professionals face multiple challenges too complex to be dealt with via tweets or PR stories disguised as news. The Club@Sibos team, with collective experience of over 50 Siboses between them, can call on a rich network of contacts, using their experience to get to the heart of the issues.

Join Club@Sibos to get the most out of your Sibos experience.

## SYNOPSIS

In addition to continuous online and digital coverage throughout the week of the event, Club@Sibos will publish daily editions on Monday, Tuesday and Wednesday as well as a post-event summary edition.

The key themes of the conference will be covered through interviews with senior industry participants from around the globe as well as bespoke surveys conducted in the run-up to Sibos.

## AMONG THE THEMES TO BE COVERED:

### Monday

AI - what next?

Payments: Future generation of PMIs

Security: Is scale a help or a hindrance?

### Tuesday

Crypto-currencies and central banks

Head-to-head: Ripple versus SWIFT

Does the idea of emerging markets still make sense?

### Wednesday

Digitisation of trade finance

Securities regulation - who is it for?

The market infrastructure of tomorrow

### Post-Sibos

Resolved and unresolved - what have we learnt from Sibos 2018?

ID in the digital era

Digital assets and institutional investors

